

SOCIAL MEDIA

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perfumer
& flavorist®
The Resource for Sensory & Wellness Innovation

Gain access to the industry's most highly engaged F&F professionals worldwide.

40,000+ LINKEDIN FOLLOWERS
11,000+ FACEBOOK FOLLOWERS
11,200+ INSTAGRAM FOLLOWERS

LINKEDIN BENCHMARK AVERAGES

- 313 Unique Visitors Per Month
- 104,652 Post Impressions Per Month
- 1.14% **Engagement Rate**

PROGRAMS AVAILABLE

LINKEDIN POST

- Includes Bonus Facebook & Instagram Post

LINKEDIN BUNDLE

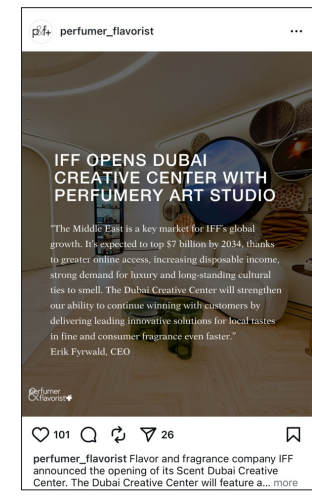
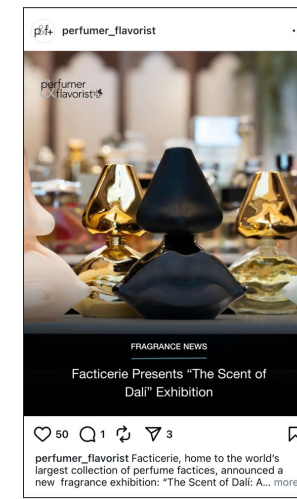
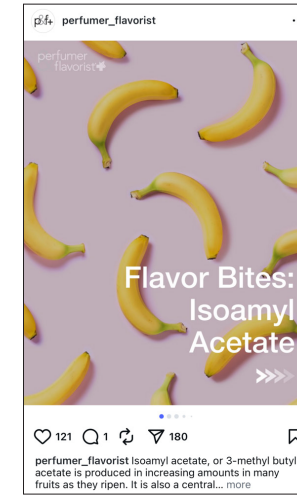
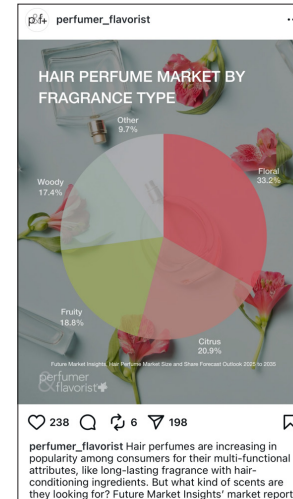
- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

TYPES OF TOP PERFORMING LINKEDIN POSTS*

- Launch/Announcement Post
- Personnel Change Post
- Company Announcement Post
- Trending Ingredient Post

*as pictured

Must book at least 6 weeks before the run date.
Material is due 4 weeks before the run date.



Followers & Stats as of 08/12/25